Conservation Organization Speech

**Instructions:** Working individually, you are going to research information about your conservation organization. You are then going to take the role as a recruiter with the task of helping to educate and persuade the general public to join or donate to your organization. You will do this by preparing a short **speech** on your organization. DO NOT MAKE A PRESENTATION. Instead, create a picture slide show to help enhance your speech. You are also required to create a handout/flyer for your “audience”. There is no minimum/maximum amount of time that you need to talk. Just make sure all of the relevant information required is covered and explained.

**Content:**

1. List and describe your organization.
   1. Be sure to include their mission and/or main goals.
2. Is the organization partnered with other organizations or the government?
   1. For example, are they partnered with local rangers, state government, etc.
3. What type of ecosystems and/or organisms are they trying to protect and conserve?
4. List and describe one major conservation project they are working on.
5. List and describe one way that people can take action to help your organization/organisms you are trying to preserve.
   1. **Do not** use monetary donations as your way to take action.

**Here is how the speech will be graded:**

* Is all of the criteria/content listed above answered? – 20 points
  + I don’t want too little information
  + Is the information in your own words?
    - I know you cannot summarize/paraphrase/put things in your own words for every part. But do not just copy everything directly from the internet.
* Did you include a handout/flyer? – 20 points
  + Did you include 5 main focus points of your speech?
  + Is it visually appealing?
  + Did you include at least 3 pictures?
  + You want to be able to persuade people to join or donate
* Speech delivery – 20 points
  + Did you make eye contact?
  + Adequate volume?
  + Use of visual aids?
  + **Were you passionate and enthusiastic?**
  + **Was the speech creative?**

Are you knowledgeable? – If you are not prepared to deliver this speech – then you will receive a zero on this project. We are at the point of the year where you should be able to prepare yourself and be an expert on this topic. The expectations are high for this project.